



CHRISTCHURCH JUNIOR CRICKET ASSOCIATION

STRATEGIC PLAN 2019-2022



Vision - Children choosing and loving the game of cricket

Purpose - To provide the children of Christchurch with the foundation for lifelong participation, enjoyment and success in Cricket

Values - Fun, Participation, Opportunity & Respect

To maintain & grow the numbers of children playing by providing fun, meaningful cricket experiences.

- Embrace innovation & feedback from our community to ensure our game delivery meets the needs of players.
- Understanding the motivations of different participants to ensure we meet the needs of all.
- Developing quality relationships between school & clubs.
- Focus on increasing the numbers of girls playing cricket in school & club settings
- Increase the number & skills of coaches supporting the delivery of junior cricket.
- Oversee the delivery of primary school skills & awareness programmes either directly or in partnership with clubs.

To provide quality governance, leadership and administration.

- Develop a strong brand & identity for CJCA.
- Build a robust database & use technology to ensure purposeful, regular two-way communication with stakeholders.
- To plan for & lead change.
- To work in partnership with other cricket bodies to provide organisational role clarity & clearly understood pathways for junior cricket in Christchurch.
- To grow diverse revenue streams & ensure continued prudent financial management.
- To keep up to date with changing legislation in order to ensure the safety of our participants.
- To collaborate with Metro, clubs, schools, players & parents to support the transition into youth cricket.
- To work in partnership with facility providers to ensure grounds are of high quality & fit for purpose.

To invest in the capability of our people in order to increase the quality of the cricket experience provided.

- By facilitating comprehensive coach education training and mentoring, as part of a coaching pathway.
- By facilitating comprehensive umpire education training and mentoring, as part of an umpiring pathway for players.
- To develop a volunteer management strategy to recruit, train and retain the required numbers of coaches, umpires and administrators.
- To provide players with high quality tournaments, representative programmes and player development opportunities in line with the Long Term Athlete Development framework in partnership with Canterbury Cricket's coaching staff.

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Outcomes & Measures – Players with the skills, motivations, and prior positive experiences to continue to be involved in, or play cricket for life

Meaningful Participation

- To increase the number of girls only teams entering CJCA Saturday competitions by (10% annually) (D)
- To maintain and aim to increase the number all teams entering CJCA Saturday competitions. (D)
- Clubs feel that the CJCA support the provision and attendance of club coaches at Foundation, Advanced Foundation or higher levels to assist in their players' cricket experience. (CS)
- School Cricket competitions maintain and aim to increase participation in CJCA School Year 5/6 & 7/8 competitions. (D)
- To obtain and review feedback annually from key stakeholder to ensure that the needs of the participant are being met. (CS)

Performance Capability

- To ensure that all coaches involved in the CJCA representative programme hold or are in the process of completing formal certification to an appropriate level. (PA)
- To create & monitor a regular programme of Umpire development opportunities in conjunction with the CCA Match Officials Co-ordinator in order to assist in meeting CJCA tournament & representative requirements in addition to improving player & participant knowledge. (R)
- To survey players as to their experiences in CJCA Winter Training in order to facilitate annual review of the programme leading to continuous improvements. (PS)
- To survey players as to their experiences in CJCA Tournaments in order to facilitate annual review of the events leading to continuous improvements. (PS)
- To review grade manager reports related to the Representative programme including Tournaments to ensure the programme meets the needs of the players. (GMR)
- To obtain and review feedback annually from club administrators to ensure that the CJCA supports clubs to meet the needs of the participants (players & caregivers). (CS)

Governance, Leadership & Administration

- Continue to develop the player registration system and database. (PA)
- Regular communication to all key stakeholders ensures that the Executive conveys and confirms its role, tactics and outcomes in relation to its strategic pillars. (C)
- Develop internal business & financial plans and a more detailed approach to the CJCA Annual budget process. (R)
- The organisations branding and profile match its vision, purpose and values. (R)
- To obtain a clean financial review of its financial reports annually. (R)
- Key legislative polices are in place including but not limited to - Health & Safety, Child Protection. (PA)
- Feedback from stakeholders leads to improving the quality of facilities utilised by all participants and relationships with providers of facilities are documented. (CS)
- Information pertaining to the transition into Youth Cricket is provided to all Year 8 players

Legend - (D) – Data, (CS) – Club survey, (R) – Report / Document, (PS) – Player survey, (GMR) – Grade Manager Report, (C) – Communication, (PA) – Policy Audit

CJCA

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